



COMMUNICATIONS MANAGER (PARTNERSHIPS AND MEDIA ENGAGEMENT)

JOB APPLICANT PACK



APPLICANT PACK | COMMUNICATIONS MANAGER (PARTNERSHIPS AND MEDIA ENGAGEMENT)

Salary: £38,000 per year

Contract Type: Permanent

Location: UK (minimum 2 days per week in the London office)

Work Pattern: Full-time, 37.5 hours per week with the opportunity for flexible working hours

Reporting To: Head of Marketing and Communications

HOW TO APPLY

Please submit an anonymised CV and covering letter (please remove any identifying details such as name, address, photos) by midnight on **18th January** via the [Workable link](#). Your covering letter should outline:

- Your motivations for applying to this role and what about our mission resonates with you
- How this role fits into your career plans
- Experience (professional, voluntary or lived) that makes you a great fit for this role in line with our values and the criteria outlined in this job description.

INTERVIEW STAGES

The selection process will consist of three stages (dates will be confirmed with shortlisted candidates):

- First-round interview w/c 26th January
- Second-round interview w/c 2nd February

Candidates will be asked to prepare a presentation (10–12 minutes maximum) on a strategic partnership communications plan. Candidates should allocate no more than 3 hours to prepare this task.

- Final interview with the CEO





CEO INTRODUCTION

Thank you for your interest in joining Mission 44. We're building a hugely exciting organisation and the whole team is inspired by the extraordinary potential we have to change lives for the better.

Established by Sir Lewis Hamilton in 2021, Mission 44 is a charitable foundation working to ensure that every young person can thrive in school and access great careers in STEM. We support bold organisations, leaders and ideas to reimagine the future and transform the lives of young people.

We are incredibly fortunate to have the encouragement and support of Sir Lewis Hamilton, whose personal pledge laid the foundations for our work, and whose vision we are working to deliver. Mission 44 will be a profoundly effective, impact-led place to do great work: we're building an organisation that's inclusive, dynamic and collaborative. We're determined that the time you invest with us will enable you to grow personally, as well as offering the huge professional satisfaction of delivering concrete and lasting change. If this sounds like the right fit, we'd love to hear from you.



Jason Arthur, Chief Executive





ABOUT THE ROLE

Mission 44 exists to drive change and build a fairer, more inclusive future for young people around the world. As our work and partnerships continue to grow, so does our ambition to tell powerful stories that shine a light on the barriers young people face, champion solutions, and inspire meaningful action.

The Communications Manager will be central to this mission, leading high-impact communications across brand and corporate partnerships, media, and talent to amplify Mission 44's visibility and impact. This is a unique opportunity to collaborate with global brands like Formula 1, lululemon, Hot Wheels, and HP on bold campaigns that drive real change for young people.

The role will lead and manage communications across Mission 44's brand and corporate partnerships, acting as the primary contact and fostering long-term, trusted relationships. The role will develop and execute integrated communications plans, deliver compelling storytelling, and collaborate with internal teams and partners - including Lewis Hamilton Ventures - to amplify impact, drive engagement, and support organisational objectives.

The role also supports media relations, managing the day-to-day delivery of our media agency partnership to secure high-quality coverage, and playing a central role in talent engagement, connecting key talent to meaningful campaigns and moments that elevate Mission 44's mission globally.

WORKING AT MISSION 44

OUR TEAM

The Mission 44 team currently has 25 employees. The team is organised into three directorates: Impact, focused on research, grant-making, campaigning and convening; Engagement, focused on income generation and communications; and Operations, focused on our finance, HR and operational platform.

We provide a workplace where every team member's contributions are recognised and appreciated. Our goal is to attract a wide range of talented professionals and ensure fair opportunities for all.



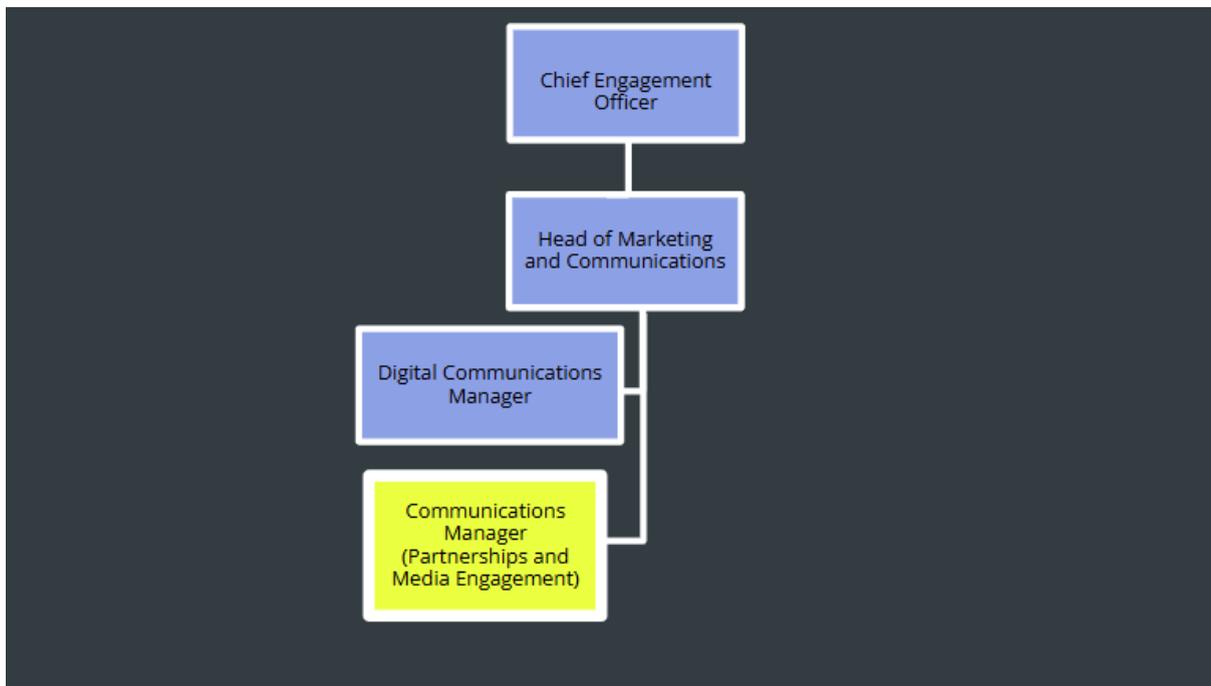


OUR VALUES

Everything we do at Mission 44 is guided by our five core values.

- We are **brave**: with an ambitious sense of possibility, we focus on where we can drive long-term improvements.
- We are **collaborative**: we build partnerships and coalitions to solve problems and make change happen.
- We are **curious**: we are evidence-led and continuously learning how best to grow our impact.
- We are **inclusive**: we amplify the voices of the less widely represented.
- We act with **integrity**: we are honest and transparent, and build trust-based relationships.

COMMUNICATIONS TEAM ORG STRUCTURE





BENEFITS AT MISSION 44

YOUR TIME OFF



HOLIDAYS

Enjoy 28 days annual leave, plus a day for your birthday



SUMMER FRIDAYS

We finish every Friday at noon in August



VOLUNTEER DAYS

Unlimited volunteering leave, as agreed with your manager

YOUR WELLBEING



STAY ACTIVE

Use our cycle-to-work scheme and free gym access



STAY HEALTHY

Optional health insurance and access to an EAP



STAY WELL

Wellbeing allowance to spend in whatever way works for you

YOUR FUTURE



PENSION

Save for retirement with our generous pension package



DEVELOPMENT

Professional development budget of £1k



FAMILY LEAVE

Competitive parental leave package

ROLES AND RESPONSIBILITIES

BRAND & FUNDRAISING COMMUNICATIONS (70%)

- Manage communications across Mission 44's portfolio of brand and corporate partners, serving as the primary contact.
- Build and maintain trusted, long-term relationships with partners to strengthen engagement and impact.
- Develop and implement integrated communications plans (*owned, earned, paid and shared*) that support brand growth, income generation and organisational objectives.
- Identify and deliver compelling storytelling opportunities that highlight shared initiatives and drive visibility of the partnership.
- Collaborate closely with Events, Partnerships, and Philanthropy teams to create donor-facing materials, campaign messaging, and communications support for key activities and moments.
- Work in partnership with Lewis Hamilton Ventures to maximise strategic partnership opportunities and amplify Mission 44's impact.





MEDIA RELATIONS (20%)

- Account manage the day-to-day relationship with Mission 44's media agency, ensuring the delivery of high quality media coverage (*reactive and proactive*) to meet organisational objectives.
- Build and maintain strong relationships with journalists and key media contacts where necessary.
- Monitor, evaluate and report on media coverage and performance, delivering regular insight and recommendations to the senior leadership team.
- Support crisis communications and reputational risk management as required.
- Work closely with the founder's brand and communications team on joint high-profile press moments.

TALENT ENGAGEMENT (10%)

- Support talent engagement including strategy development, recruitment and ongoing engagement.
- Work cross-teams to identify and deliver opportunities for talent involvement across communications, fundraising, campaigns and partnerships.
- Support key moments where talent can meaningfully amplify Mission 44's mission and impact.
- Monitor, evaluate and report on talent engagement activity to inform future strategy.

ABOUT YOU: SKILLS AND EXPERIENCE

ESSENTIAL

- Experience in the non-profit, social impact, or corporate social responsibility sectors.
- Proven experience working across communication channels (owned, earned, paid, and shared).
- Experience delivering brand and corporate partnership communications and integrated plans that drive income, brand growth, and organisational objectives.
- Strong written and verbal communication skills, with the ability to craft compelling storytelling for diverse audiences.
- Ability to build and maintain trusted, long-term relationships with corporate partners and media.





- Strong project and stakeholder management skills, managing multiple campaigns and priorities simultaneously.
- Analytical skills to evaluate communications impact, provide recommendations, and optimise strategies.
- Confident engaging with high-profile partners, media, and talent - adapting to different situations

DESIRABLE

- Experience working with global or high-profile brands.
- Experience working with high-profile talent
- Experience supporting crisis communications and reputational risk management.
- Background in event communications, stakeholder engagement, or collaborative campaign delivery.

PERSONAL QUALITIES

- Passionate about creating a fairer, more inclusive, more compassionate future for young people around the world
- Strategic thinker with creative storytelling and problem-solving skills
- Highly organised and proactive in managing complex projects
- Collaborative, able to work effectively across teams and with stakeholders
- Solutions-oriented, with the confidence to propose bold ideas
- Committed to embedding equity, diversity, and inclusion in all work
- Resilient with demonstrated ability to work in a fast-paced environment.

